




# NATURE PLAY ACTIVITY BOOK FUNDRAISER



Nature play activity book  
created by Adelaide  
author and photographer.

20+ activities with  
beautiful photography  
and easy to follow  
instructions.

Encourages outdoor  
and imaginative play.

The focus on natural  
materials reduces the  
need for craft purchases.

Made for kids 2-10 years.



20% OF SALES DONATED  
TO YOUR SCHOOL







# NATURE PLAY ACTIVITY BOOK FUNDRAISER



## HOW DOES THE FUNDRAISER WORK?

We provide you with everything you'll need to make the fundraiser a success, including the order form, promotional posters and a book to go on display.

You sell the book to your school families for the retail price of \$35 each. We charge you just \$28 per book, which means that you get to keep \$7 per book (20% of total sales) for your fundraising projects. That means if you sell 150 books, you'll get more than \$1,000 for your school!

Let's break it down into steps...

### STEP ONE

Let us know that you'd like to run a fundraiser via email [brooke@wildimagination.com.au](mailto:brooke@wildimagination.com.au) and include:

- Name of your school and school logo
- Contact name, email and phone number
- Address for billing and shipping
- Number of students enrolled at the school
- Name of the project that you will be fundraising for so we can include it on the order form (optional)

### STEP TWO

We'll send you the customised order form (see a draft form on the next page) which you can print and send home with all your students. We will also send you a poster you can print and display in classrooms and common areas. You can also include both of these items in any newsletters or emails you send to parents.

We will send you a FREE copy of the book to keep in the front office while the fundraising drive is happening so that families can look through the book before buying it. You get to keep the display book for your library or as a teaching resource if your school orders more than 30 books.

### STEP THREE

The fundraiser runs for 3 weeks. Parents return their order forms and money to the front office. We will provide a 'One week to go' reminder for you to send to parents.

### STEP FOUR

Once the fundraiser is finished, the school tallies the orders and advises us of the number of books required via email to [brooke@wildimagination.com.au](mailto:brooke@wildimagination.com.au). We will invoice you for that quantity at \$28 per book including GST.

### STEP FIVE

We'll ship the books and any bonuses to you as soon as we receive payment, then you distribute the books to the families that ordered. Easy peasy!

## FREE SHIPPING FOR TERM 1 ONLY!

### BONUSES

The more books you order, the more bonuses you receive!

*10 - 30 books:* a detailed risk benefit assessment for each activity in the book that teachers can reference when doing the activities with their students.

*30 - 50 books:* 1 free book for library/staff use + risk assessment

*50 - 100 books:* Quality paint pens for making Story Stones + 2 free books + risk assessment

*More than 100 books:* magic potion kit sourced from quality second hand and new materials + 3 free books + paint pens + risk assessment

### BEST CLASS AWARD

The class that sells the most books will receive a free bunting kit, which includes 30 bunting triangles made from 100% cotton and 5m of ribbon. Using the instructions from the book, each student can print on a fabric triangle using nature and then the triangles can be sewn onto the ribbon to create a beautiful bunting to hang in the classroom.

### EVERYONES A WINNER

There are so many reasons to choose this as your first fundraiser of the year.

- The book encourages imaginative outdoor play, which is beneficial for wellbeing, creativity and social skills.
- The fundraiser aligns to core curriculum: Sustainability.
- The children develop a deeper connection to the environment through nature play.
- The parents don't have to try to sell another box of chocolates (which they'll probably eat anyway!)
- The book makes a great gift so families can buy more than one.
- The school receives free gifts and free books\*.
- Easy ordering process and quick delivery.
- Supports a local business to bring more nature play to kids everywhere.

Please don't hesitate to contact me should you require any further information. I look forward to hearing from you soon and spreading the joy of nature play at your school!

**Brooke Davis**

*Author & Chief Nature Warrior*

\*Minimum numbers must be met.

YOUR  
**wild**  
BOOKS

PO Box 7452  
Hutt Street 5000  
South Australia

0404 233 731  
[brooke@wildimagination.com.au](mailto:brooke@wildimagination.com.au)  
[yourwildbooks.com](http://yourwildbooks.com)

*Your school  
logo here*

## Raising money for *your project name here*

We're so pleased to offer this wonderful nature play activity book to our school families as a fundraiser for Term 1.

The book is packed full of engaging **nature play activities** to do at home, on weekends, during school holidays and on camping trips.

The inspirational photographs and **easy to follow instructions** make it a must have item for all families with children under 10.

The focus on natural materials reduces the need to purchase craft materials.

The best part is that the school keeps **20% of all sales** and receives a range of bonuses when we order more books.

It makes a **wonderful gift** so please consider buying more than one to give as presents throughout the year.

See a copy of the book  
in the Front Office!



### **Your Wild Imagination** *nature play activity book for kids*

*Hard cover 6" x 9" book*

*120 full colour pages*

*20+ activities with school holiday projects, activity templates and more.*

*More details at [yourwildbooks.com](http://yourwildbooks.com)*

#### **BEST CLASS AWARD**

The class who orders the most books will receive a fabric printing prize pack to make a beautiful bunting to decorate your classroom.

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## **NATURE PLAY BOOK FUNDRAISING ORDER FORM**

*See a copy of the book 'Your Wild Imagination' in the front office  
or visit [yourwildbooks.com](http://yourwildbooks.com) for more information.*

Complete the details below and return with your payment to the front office.

**Child's name** .....

**Class number/teacher** .....

**Number of books** ..... x \$35 each = \$.....

**Orders must be placed by TBC**